

Aleksander Danilov

Freelance Designer

📍 Berlin
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Summary

I'm a content/visual media creator with over 8 years of experience in various fields. My specialties include HTML, CSS, and all tools in the Adobe suite (Photoshop, Premiere, After Effects, etc.). I'm also passionate about live streaming and working with game data to create media.

I had the chance to contribute to several projects in the games industry, such as Skyforge, TERA, Albion Online, and other acclaimed titles.

Professional Experience

Freelance Media Designer / Consultant

Sep 2016 - Present

Self-employed

- Designing various media for several brands: packshots, websites, banners, etc.
- Video editing/post-production for trailers, development logs
- Consulting on web tech and web design for the games industry
- Editorial & content management for the My.com brand (Planet of Heroes, Skyforge)

Media Designer

Mar - Dec 2015

Eyedentity Mobile

- Creation of all marketing assets for mobile releases
- Day-to-day assets for game events
- Trailer post-production
- Game forums and website maintenance

Graphic Designer

Jun - Dec 2014

Aeria Games Europe GmbH

- Creation of marketing (SEO) landing pages
- Initiating new projects to optimize older websites
- Development of new unreleased mobile portal
- Adding input on technologies and standards

Media Designer

Jan - May 2014

Clauf GmbH

Main projects: ESGN, ESGNTV

- Creating assets for the "Fight Night" brand.
- Setup and maintenance of the company website.
- Preparing a variety of graphics for merchandise, events, and advertisements.
- Video trailers for community-driven projects.

Web / Media Designer

Feb - Jun 2013

Nexon Europe

Main projects: Vindictus Europe, Dekaron, WarRock Europe

Other projects: Atlantica Europe

- Creating assets for promotions
- Adaptation of artworks and web pages for the European market

Media Production Specialist

Sep 2010 - Jan 2013

Gameforge

Main project: TERA Europe

Other projects: Runes of Magic, RaiderZ

- Setup and maintenance the live streams. (eg, GamesCom 2012)
- Creation of designs for vBulletin forums.
- Participation in the creative process of various trailers and video announcements.
- Worked alongside the R&D team to develop Typo3 and Wordpress code

Education

FOS "J.C.v.Dreyhaupt" Halle

2009 - 2010

Higher secondary vocational school: Graphics & design, Advanced technical certificate for graphic design

BBS 3 "J.C.v.Dreyhaupt"

2007 - 2009

Languages

- **German** - Native
- **English** - Fluent
- **Russian** - Fluent